## **Introducing the GNFAC's New Website!**



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New look. New feel.

Greetings from the GNFAC.

We just launched our new website today and hope you find it easier to navigate and use. There are two major changes:

## 1. The site is mobile friendly.

At the end of last season 60% people viewed the website on a mobile device (53% smartphone, 7% tablet). Our old site did not accommodate the different sized devices very well, so we upgraded. This site uses Drupal 8 which has a responsive web design making it an effective mobile platform for all devices.

## 2. We added Regional Conditions pages to the avalanche advisory.

Our advisory format remains the same but attached to it are links to every region in our area (Bridgers, N-Madison, Cooke, etc.) that will provide a "one-stop" shop of relevant information to a specific region. Current snowfall, wind and temperature are displayed along with the avalanche danger. Photos, videos, and snowpits that are relevant to a specific region are displayed. All weather links and webcams are in one spot. And NEW this season is a Bottom Line of avalanche conditions, a primary avalanche problem, a 5-day avalanche danger trend, and a NWS spot weather forecast.

We created these regional pages in order to streamline the information on our website. As forecasters we were finding a lot of the information on our site was cumbersome to find and potentially hidden from a new user. No more.

We hope you enjoy the site and find it friendly to use. If you find any issues, please drop us a line at <a href="mtavalanche@gmail.com">mtavalanche@gmail.com</a>. Running the avalanche center is a team effort and our biggest partner is the **Friends** of the Avalanche Center who host the site.

Be safe, have fun and get ready for a deep La Nina winter!

Doug Chabot

Alex Marienthal

Eric Knoff